

**BETH ISRAEL MEDICAL CENTER OPENS  
THE INSTITUTE FOR HEAD, NECK AND THYROID CANCER  
IN WHITE PLAINS, NY**

*Convenient Location Offers World-Class Care to Patients  
in the Hudson Valley and Tri-State Region*

New York, NY/White Plains, NY - May 12, 2010 – Beth Israel Medical Center has opened a satellite division of its nationally renowned Institute for Head, Neck and Thyroid Cancer in White Plains, NY, offering convenient and comprehensive care by world-class physicians and surgeons to patients in the Lower Hudson Valley and throughout tri-state area. The Institute is located at 244 Westchester Avenue, where an official ribbon-cutting ceremony will take place on Wednesday May 19<sup>th</sup> at 6:00 p.m.

The new Institute for Head, Neck and Thyroid Cancer is directed by Louis B. Harrison, MD, Mark S. Persky, MD, Mark L. Urken, MD, and Kenneth Hu, MD. Other Beth Israel's prominent Head, Neck and Thyroid Cancer medical personnel and physicians are on staff including; Daniel Buchbinder, DMD, MD, Adam Jacobson, MD, Devin Okay, DDS, Spiros Manolidis, MD, and Jacqueline Mojica, MS.

The physicians provide evaluation and treatment of tumors of the head and neck, salivary gland, thyroid and parathyroid glands, as well as treatment for cleft lip and palate deformities, to name a few. The team is renowned for their expertise, unparalleled experience and pioneer work in the field of microvascular head and neck reconstruction. Having performed over 2000 such reconstructive procedures for patients with oral and other head and neck malignancies, their experience ranks among the highest of any team in this country as well as internationally. The satellite medical office also has a patient advocate onsite to help patients and their loved ones navigate the often overwhelming process of medical care related to cancer. Although surgical procedures will take place at Beth Israel Medical Center in Manhattan all other appointments and follow-up visits can now take place in the new state-of-the-art White Plains facility.

“We recognize the difficulties and cost to our patients who live in Westchester, Rockland, Putnam counties as well as Connecticut, who have had to travel to Manhattan for appointments,” says Dr. Urken. “We aim to treat not only the cancer, but the patient as whole in a very humane way. The opening of our Institute in White Plains will dramatically improve the convenience for treatment for our patients in the Hudson Valley and tri-state area.”

To contact Beth Israel’s Institute for Head, Neck and Thyroid Cancer in White Plains, visit <http://www.headneckandthyroid.com/Locations> or call 914-949-0320.

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